



E. J. KRAUSE &  
ASSOCIATES, INC.



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**EXPO COMM WIRELESS JAPAN 2012 BREAKS ATTENDANCE RECORDS  
OVER 55,000 ATTEND THE 17TH EDITION**

**Bethesda, MD, June 19, 2012 -- EXPO COMM WIRELESS JAPAN 2012** exhibition and conference, the leading wireless event in Japan, brought together the most prominent industry decision makers specializing in wireless mobile technologies and services. The three day B2B event took place at Tokyo Big Sight on May 30-June 1. The event was the 17th annual presentation demonstrating next generation wireless technology, embedded technology, and 4G/LTE infrastructure and services.

**EXPO COMM WIRELESS JAPAN 2012** acted as a global meeting place for wireless industry professionals. The exhibition showcased 180 companies and drew a record breaking attendance of over 55,000 visitors. The event connected mobile and wireless communication professionals, technology providers, manufacturers, as well as content and application developers.

**EXPO COMM WIRELESS JAPAN 2012** featured four specialty themed pavilions demonstrating wireless infrastructure technology, M2M platforms, mobile phone shops, and commercial vehicle telematics and logistics control. In addition, Japan's Ministry of Internal Affairs and Communications held an Asia Wireless Summit within **EXPO COMM WIRELESS JAPAN 2012** for major carriers from India, Vietnam, Indonesia, China, and South Korea to participate with Japanese's carriers such as NTT docomo and KDDI.

Japan continues to be a key growth market for wireless and mobile networking products and services, and will generate long term business prospects for firms interested in the Japanese market. The success of this event clearly indicates that **EXPO COMM WIRELESS JAPAN** continues to be a benchmark in the technology industry, providing once again its strong ability to gather industry leaders and decision makers on an international level. As a specialized exhibition in which mobile and wireless industry professionals participate, **EXPO COMM WIRELESS JAPAN** brings carriers, manufacturers, and technology users together to connect on several levels involving smartphones, tablets, cloud platforms and new applications and services. Next year **EXPO COMM WIRELESS JAPAN 2013** will be held May 29-31, 2013.

**EXPO COMM WIRELESS JAPAN 2012**

- Show dates: May 30 to June 1, 2012
- Venue: Tokyo Big Sight, Tokyo, Japan
- Exhibitors: 180 companies
- Visitors: 55,840 visitors

**Organizers: RIC Telecom Co., Ltd. and E.J. Krause & Associates, Inc.**

**Endorsed By:**

Ministry of Internal Affairs and Communications / The ITU Association of Japan Inc / Association of Radio Industries & Business / Telecommunications Carriers Association / Internet Association Japan / YRP R&D Promotion Committee / ASP SaaS Cloud Consortium / NPO Japan Network Security Association / Digital Content Association of Japan / Japan Internet Providers Association / Japan Automatic Identification Systems Association / Japan IC Card System Application Council / Japan Cable and Telecommunications Association / The association for Promotion of Digital Broadcasting / Telecom Engineering Center (TELEC) / Support Center for Advanced Telecommunications Technology Research, Foundation (SCAT) / Communications and Information Network Association of Japan (CIAJ) / Association of Media in Digital / Japan Chain Stores Association / The Japan Council of Shopping Centers/ The Distribution Systems Research Institute/ Telecom Services Association/ TransferJet Consortium

**Supported By:**

Mobile Computing Promotion Consortium (MCPC) / Mobile Content Forum (MCF) / Mobile Marketing Solution Association (MMSA) / Japan Marketing Association (JMA) / ZigBee Alliance / ZigBee SIG-J /

**Admission: Free of Charge**

*Founded in 1984, E.J. Krause & Associates, Inc. (EJK) is one of the largest privately owned exhibition management companies in the United States and is recognized worldwide as the organizer of SVIAZ/EXPO COMM MOSCOW and the EXPO COMM series of ICT events. EXPO COMM is the global series of exhibitions and conferences servicing the telecommunications, wireless, broadband, and networking industries. The EXPO COMM series attracts the highest quality buyers by addressing the needs of network professionals who require the most up-to-date technological developments covering Broadband, convergence networks, mobile Internet, ICT, and unified communications. The EXPO COMM series has grown over the years to include shows in Europe, Asia, and Latin America.*